

Technology Status

March 5, 2003

AVM IT Build Out

Open	Completed Since Last Report
<ul style="list-style-type: none"> o. Phone Capacity and Stabilization o. New Phone Maintenance Contact o. B&W Copier Delivered / Color Printer o. Office Aesthetics o. Staff moves o. Activate Permanent Internet Connection o. Activate Centralized Email with Exchange 2003 o. Phone List / Log o. Mobile solution o. Finalize Tape Backup Procedures o. Facility Questions o. Inventory and Document configuration and Vendor Support o. Determine on-going support considerations 	<ul style="list-style-type: none"> • Documented Reprogrammed Entire Phone system from Power Blackout • T1 Data Circuit Live. Requires Firewall and configuration. • Shared Contacts and Calendar • Ordered BlackBerry • Planned staffing moves with Marina • B&W Copier ordered • Established new phone vendor • Draft Phone List / Log Application

Wells IT Concerns

Open	Completed Since Last Report
<ul style="list-style-type: none"> o. New Phone System Proposal o. New Network Environment o. New Server and Workstation systems for MS Office Apps o. Catalog IT Concerns and build action plan o. Inventory Management o. Document Configuration 	<ul style="list-style-type: none"> • Cataloging Wells IT Concerns • Started discussion with alternate phone vendors • Meeting to catalog Wells IT concerns and to develop action plan • Moved Susan P. over to Wells

Hypno IT Concerns

Open	Completed Since Last Report
<ul style="list-style-type: none"> 1. Access to Hypno VPN 1. Inventory Management 2. Move Joe to Wells offices 	<ul style="list-style-type: none"> •

Business Integration Effort

Open	Completed Since Last Report
<ul style="list-style-type: none"> 1. IT Assessments for Wells and Hypno 1. Catalog key issues, concerns, sound bites, and management philosophy. 1. IT Contractual Obligations 	<ul style="list-style-type: none"> • Org Chart Changes Complete • Catalog IT Initiatives

Strategy Practice Management

Open	Completed Since Last Report
<ul style="list-style-type: none"> o. FedEx (acting as team member) o. Merrill Lynch (acting as team member) o. Strategy Contractor Policies and Procedures Hand Back to James 	<ul style="list-style-type: none"> • FedEx Conference Calls • FedEx Diagrams • Merrill Conference Calls

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Intel Account Lead

Open	Completed Since Last Report
<ol style="list-style-type: none"> 1. Follow up with formal purchase order process with Mike V. 1. Keep relationship warm. 	<ul style="list-style-type: none"> •

Product Development

Open	Completed Since Last Report
<ol style="list-style-type: none"> 0. Productization efforts and sales toolkit. 0. Complete Technology Capability Overview 1. Socialize ePrizeRUs relationship 1. Develop a hosted eLearning platform Partnership. 	<ul style="list-style-type: none"> •

New Client Services

Open	Completed Since Last Report
<ol style="list-style-type: none"> 0. Build out mechanism to respond and service clients in the Shared IT services role. 1. Write WebTrends reporting user guide for AVS 1. Prepare a list of deliverables for the sales toolkit (Product descriptions, SLA, Privacy, Pricing framework and calculator, capability description, sample reports, data sheets) 	<ul style="list-style-type: none"> • Removing "Who is JaJa".

Customer Care

Open	Completed Since Last Report
<ol style="list-style-type: none"> 1. Setup new JaJa.com area 2. Plan and get budget for migration of Busfun to simplified platform. 2. Game Archiving: Need to perform DVD Cut of source files. 	<ul style="list-style-type: none"> • Pushed fixed code to Production for BusFun application.

Data Center Operations

Open	Completed Since Last Report
<ol style="list-style-type: none"> 0. IT Diagnostic Phase III – Final 1. Document Hypno Data Center Operations Procedures 1. Plan to shutoff servers that are clearly not adding value in the environment 2. Opportunity to get off of our Sun / Linux systems to significantly reduce the number of servers (9) in the environment (and related maintenance costs) if we migrate BusFun. 	<ul style="list-style-type: none"> • Diagnostic Review Ready except for pricing

Internal IT

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<ul style="list-style-type: none">0. Marty Zigman PC0. Proposals for a Video Conferencing Assessment0. Proposals for Enterprise IT Architecture0. Licenses for MS Project and Visio0. Build out Mobile Email Plan1. Build out Wells Upgrades and Plans1. Update HW/SW Inventory1. Software Licensing issues and catalog (diagnostic)1. Refinement of Technology Template of Templates1. Disk space and capacity concerns (diagnostic)1. We need an antivirus solution for our servers, workstations, and email. It appears that the cost of the appropriate software is about \$1,850. Looking into another option priced around \$250. (diagnostic)1. Continue to purge old mail data. (diagnostic)2. Review web conferencing for Mike V and Keith to minimize travel costs (including Hypno).	<ul style="list-style-type: none">• James Home PC completed.• Met with vendors for new network architecture• Setup account with T-Mobile and Earthlink for Enterprise BlackBerry Account
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Technology Department Priorities

1. Keep communication and data systems stable (transparent); respond to IT support requests
2. Build IT Organization
3. Serve clients in a billable capacity (Intel; WellPoint; MasterCard; Pfizer; Dupont;)
4. Assist in sales and proposal efforts as requested
5. Constitute our data capture products and services
6. Design and develop department practices to scale and produce profitability
7. Review vendors and partners that can assist to produce our solution.
8. Assess marketplace and create strategies for new business offers related to Data Capture